



## PRESS RELEASE

### **Tewatohnhi'saktha Small Business Services and Kahnawà:ke Welcome Center to host Tourism Conference**

**FOR IMMEDIATE RELEASE:** Kahnawà:ke (October 14, 2014) Capitalizing on Kahnawà:ke's Tourism Industry is the title of the upcoming conference to be held on Wednesday, October 22<sup>nd</sup>, 2014 from 9 am to 4 pm at Maddie's Place Restaurant. The business community is invited to attend to learn about the potential opportunities that Kahnawà:ke's tourism industry has to offer.

Conference presenters include Quebec Aboriginal Tourism and Tourism Montreal followed by workshops on tourism customer service, marketing, and becoming market-ready for the tourism industry in Kahnawà:ke.

If you are in the tourism sector or a community member starting your own business and/or in pursuit of expanding your current businesses, you are encouraged to attend; increase your awareness of the tourism industry.

The conference is free of charge for registration, however limited space is available. Register with Kimberly Cross, Tourism Development Agent at 450-635-2929 by October 20<sup>th</sup>, 2014 at 4 pm.

As it will be an all-day event, breakfast and lunch will be served to all attendees.

For additional information contact:

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