



PRESS RELEASE

Billboard Company to fund landscaping project along Highway 138

FOR IMMEDIATE RELEASE: Kahnawà:ke (October 7, 2015) Tewatohnhi'saktha would like to inform the community that the billboard company, Cieslok Media, will be funding a landscaping project at the billboard site on Highway 138. In addition to repopulating the trees that had to be removed and beautifying the area, the ideal landscaping design will still allow the sign to be visible from the highway with minimal upkeep requirements.

“We would like to inform the community that this landscaping project will be put to tender for next spring and hopefully a local company will bid on it. Our priority will be to promote shop Kahnawà:ke for qualified contractors,” said project liaison Marissa Leblanc, who will act as the liaison for the landscaping contract..

One of Tewatohnhi'saktha's main functions is to generate revenue for the community, therefore although the billboard project was developed with Tewatohnhi'saktha's involvement, 100% of the revenues from this particular billboard will go to the Community, through the Mohawk Council of Kahnawà:ke.

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