



## PUBLIC ANNOUNCEMENT

### Preparations beginning for third Digital Billboard to benefit Kahnawake

FOR IMMEDIATE RELEASE

**(Kahnawake – November 24, 2015)** Tewatohni'saktha would like to inform the community that Cieslok Media will be installing a digital billboard on Route 207 near the Highway 30 junction. The work is expected to be completed sometime within the next three to four weeks. Preparations of the lot have already begun, including tree clearing, on Lot 168 Block F, which was purchased by Tewatohni'saktha in June 2013.

The lease was signed with Tewatohni'saktha for 20 years and includes free community messaging for non-profit organizations. The revenue from this specific billboard will be administered by Tewatohni'saktha and utilized to fund the Kahnawà:ke Summer Student Employment program (KSSEP).

This is the third such billboard in the community. The first two billboards are located on Highway 132 across from Clay Mountain and on Highway 138 near the Kahnawà:ke Sports Complex. The revenue from these first two billboards is administered by the Mohawk Council of Kahnawà:ke.

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