

Job Description / Posting for the KSSEP 2024



Position: Brand Ambassador

Duration: Monday, June 3 – Sunday, August 18 (10 weeks)

Supervisor: Lauren McComber, Owner/Manager

Requirements:

- CEGEP Student
- Valid Driver's License
- Able to work weekends
- Able to cross the border
- Outgoing, Organized, Self-Driven
- Basic Knowledge of Social Media Reels and/or Videos
- Basic Knowledge of Canva and SurveyMonkey is a bonus
- General Interest in Wholistic Wellness and/or Natural Products
- Registered for the KSSEP 2024**

Responsibilities: As the Brand Ambassador, the summer student will be the face of Lotus + Sage Holistics (LSH) this summer and work closely the LSH team to carry out promotions. The worker will be required to help plan, promote, and implement LSH promo booths - for products and classes - in and around the community; create promotional items on Canva to engage target audiences (like giveaways and cross-promotions); and develop surveys on SurveyMonkey to gauge target audience interests and shopping patterns. The worker will need to assist the LSH team with put up and take down of booths at various markets and powwows throughout the summer and be prepared to drive distances of 1.5 hours and cross the border. The worker will also use their creativity and confidence to create social media reels and posts.

Wage Rate & Duration: \$16.50 per hour for 10 weeks at 30 hours per week.

Work Schedule: Tuesday to Friday from 12-5PM; Evenings and Weekends when needed.

Deadline to Apply: Friday, May 17th at 11:59PM.

Please forward Cover Letter, CV, and one (1) Letter of Reference to: Lauren McComber, Owner/Manager, Lotus + Sage Holistics. **Email: lotusnsage@gmail.com**