

Position: English Content Developer

Job Summary

GSM Project is seeking a team member who can take complex ideas, simplify them for a general audience and transform information into compelling, educational narratives appropriate for a museum or cultural attraction.

Reporting to the Creative Director, the Content Developer will join a multidisciplinary team, working closely with designers developing 3D, graphic, interactive and media elements to create ambitious and compelling exhibitions. The Content Developer is called on to develop the stories and information that will be presented to the public during their visit.

Responsibilities:

- Oversee and manage the definition of themes, stories and messages, the structure of the content, as well as the content delivery strategies of the exhibition, in collaboration with the client as needed;
- Coordinate the exhibition content development process between the client and the team;
- Work collaboratively with the client to identify and develop exhibition messages and key learning objectives;
- Participate in the selection of artifacts and the imagery of the exhibition in collaboration with the client and design team;
- Synthesize and communicate the content of the exhibition to the various teams;
- Conduct additional research as needed;
- Participate in the definition of the media and interactive treatment; and
- Coordinate and follow up on content development throughout the production phase with media producers, translators, writers and other consultants involved.
- Contribute to creative team deliverables by providing well written and clear descriptions of content milestones.

Education and experience:

- University degree or cross-disciplinary study in museology; journalism, communications, theatre, creative writing, education, storytelling or other similar fields.
- Three or more years of work experience in the development of museum exhibitions, educational programs, or related content;
- Consideration will be given to work experience in communications, theatre, creative writing, journalism, education, etc.
- Or any other combination of education and experience that may be deemed equivalent.

Technical skills

- Mastery of the Google or Microsoft suites;
- Knowledge of the Adobe suite.

Skills / Abilities sought

- Intellectual curiosity;
- Well developed analytical and synthesis skills;
- Strong storytelling and communication skills;
- Ability to synthesize and communicate complex ideas clearly and for people with varying knowledge of the subject matter;
- Determination and enthusiasm;
- Ability to work collaboratively and in a team;
- Sense of initiative and autonomy;
- Strong organizational skills;
- and Proficiency in English and French.

Special working conditions

- Availability to travel occasionally
- Flexible schedules are possible

Application must include

- CV and cover letter
- Writing sample in English