

TEWATOHNHI'SAKTHA

Review



3rd Quarter Report • October 1 - December 31, 2016

Shop Kahnawà:ke First Christmas Campaign a success!

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By Allison Jacobs
Interim PR/Communications

As part of our Shop Kahnawà:ke Christmas Campaign, Business Services purchased \$500 worth of gift certificates and items from local businesses for a Raffle Basket. All the proceeds of the raffle were donated to the Kateri Food Basket. Many people were so happy to purchase tickets for this worthy cause.

On December 15th the basket was drawn and the winner was Roslyn Morris; a total of \$1,123



Roslyn Morris, winner of the Shop Kahnawà:ke Gift Basket.

was donated to the Food Basket. Roslyn took home great gifts from these local businesses:

- **Aktsikhe:ta ~ Lynn Jacobs** (Jar of Honey)
- **All in Good Spirits** (Red Wine)
- **Aromatic Spirit** (Candle & Hand Wash)
- **Black Berries** (Tea & Cookies)
- **Iron Horse** (Throw Blanket)
- **Jacobs Hardware** (\$25 Gift Certificate)
- **Kahnawà:ke Welcome Center** (Basket ~ Richard Nolan)
- **Robbie's Smokehouse** (\$25 Gift Certificate)
- **Rover & Daisy's** (Hot Sauce)
- **Sequoia** (Soaps & Candle)
- **The Rail** (\$25 Gift Certificate)
- **The Wine Barrel** (White Wine)
- **Valley Girls Flower Shop** (Christmas Décor/Bowl)
- **Village Variety** (Bath Towels)
- **Wolf's Den** (Winter Hat & Mug)
- **The Barn** (Kahnawà:ke Handmade Storage Box)
- **Kahkotsi:io** (Shampoo Set)
- **Calico** (Ironworker Print)
- **Shayne's Place** (Gift Certificate \$25)
- **OCR Gas Bar/Old Malone** (\$25 Gift Certificate)

During our local campaign, we also sold a total of \$3,420 worth of Shop Kahnawà:ke Gift Certificates that can be redeemed at over 100 local businesses. Nia:wenkowa to all those who continue to shop locally! 🍁



TEWATOHNHI'SAKTHA
Kahnawà:ke's Economic
Development Commission

Our vision is a self-sufficient community that fosters quality of life for Kanien'kehá:ka ne Kahnawà:kehró:non and creates collective prosperity for future generations consistent with our cultural values.

T. 450-638-4280 ~ F. 450-638-3276 ~ www.tewa.ca ~ www.shopkahnawake.com

Business Services Success Story

Messy Kitchen Catering has all the right ingredients for success



Good eats by Messy Kitchen catering.

By Jordan Standup
Freelance Writer

When Kahente McGregor and Anna Lazare officially opened Messy Kitchen Catering for business in September, it was a proud moment for the young Kahnawà:ke entrepreneurs.

“We are both currently working from our homes,” Lazare explained.

When asked to describe the business, she said: “We are a catering business and we also make custom cakes and desserts.”

Lazare noted that opening the business did not happen over night.

“We both love to cook and eat. We talked about starting our own business for years,” she admitted. “One day, we just said, ‘why not?’ and jumped right in the business and we’ve just been growing ever since.”

Messy Kitchen Catering has become quite successful in the community thanks to tasty and unique food, cakes and desserts, which appeal to both the eye as well as the mouth.

“Our biggest challenge right

now is the financial part of the business, but with help from our family and motivation from our customers, it makes it all worth while,” Lazare said.

“Tewatohnhi’saktha helped us by opening our eyes to all the services offered to Aboriginal entrepreneurs and where to look for help,” she said.

Lazare and McGregor are currently attending the Starting a Business Program at the Nova Career Centre in Chateauguay.

“One thing we noticed is that most of the information given (in the program) doesn’t apply to us,” Lazare said. “So, we would suggest that all entrepreneurs from Kahnawà:ke do the Entrepreneurial Program offered at Tewatohnhi’saktha.”

The new business owners know that Shop Kahnawà:ke is and will continue to be an instrumental part of Messy Kitchen Catering’s success.

“We think it’s best to Shop Kahnawà:ke because we are only bettering our community and building it,” she said.

Lazare and McGregor look forward to serving the community as the business continues to grow in the coming months. 🌸



Employment & Training Success Story

Jerilyn Horn-Montour is passionate about Kahnawà:ke education



Jerilyn Horn-Montour, Secretarial Studies Graduate.

*By Jordan Standup
Freelance Writer*

Jerilyn Horn-Montour has been working as the Project Assistant for the Kahnawà:ke Combined Schools Committee since September.

“I work under the general supervision of the KCSC Chairperson and Vice-Chairperson. My administrative support acts as a liaison between the Assistant to the Director of Education and the Director of Finance or his delegate to ensure that a positive and fluid relationship is maintained between KCSC and the Kahnawà:ke Education Center,” she explained.

Horn-Montour enjoys the working relationship she has established with her co-workers.

“Their efforts, support and dedication to Kahnawà:kehró:non students and the Kahnawà:ke education system is remarkable. I am honoured to be part of this extraordinary team working for such an

important community objective,” she asserted.

Before landing her new job, Horn-Montour sought the assistance of Tewaohnhi’saktha, which provided funding and counseling support while she attended the Nova Career Centre’s Secretarial Studies program.

“I really appreciate how Tewaohnhi’saktha continued to follow-up with me upon graduation to see if they can provide any assistance in finding job placement,” she said.

“I will forever be grateful for Tewaohnhi’saktha’s support. From the onset, Gene Montour, my Employment and Training Counselor, was very supportive, positive and reassuring,” Horn-Montour noted.

She admits that there were some challenges along the way.

“Being a student with children can be challenging at times. I have two daughters and it was heart-breaking to miss some of their school functions to attend school because once those events occur you can never revisit them,” Horn-Montour said. “Luckily, I have my mother, father and husband to help me in these situations; they all go above beyond to help me make things run smoothly for my daughters.”

She said that she has always wanted to work in Kahnawà:ke, but she wasn’t sure about any job opportunities as an administrative assistant.

“I graduated in June and began working instantaneously; first as a part-time administrative assistant replacement in a variety of community organizations,” Horn-Montour said. “Now, I have a full-time dream job right here in Kahnawà:ke. Much can be accomplished with patience and perseverance.” 🌟

JOB SEEKERS

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and sign up today!

Employment & Training Success Story

Lacey-Jo jumps starts her work experience at Kahnawà:ke Tourism



Lacey Jo Canadian - Administrative Assistant at Kahnawà:ke Tourism.

*By Allison Jacobs
Interim PR/Communications*

After completing a 13-month course in Administrative Assistant studies at Nova Career Centre, Lacey Jo began a two-work stage at the Kahnawà:ke Welcome Center in May followed by a one month Intensive French Program at the First Nations Regional Adult Education Center in June. Choosing the Administrative Assistant program at Nova is the field of study that

interested Lacey Jo “I know that having this course under my belt, would open the doors to several different job opportunities for me” she says. “The employment counselor at Tawatohni’saktha walked me through the modules in the course and where it’s DEP would lead me career wise. I highly recommend the services of Tawatohni’saktha because the counselors are very helpful and supportive”.

Lacey Jo was recently employed at the Welcome Center for eight months through the Employment and Training Transitions Program; a program designed to assist new vocational graduates in finding employment to kick start their careers.

“My experience at the Kahnawà:ke Welcome Center, has been the best so far” says Lacey Jo. “I love what I do everyday and I feel as though the opportunities are endless. My career will take me as far as I want it to go” says Lacey Jo. She hopes a full-time Administrative Assistant position will be in her future when her work placement is complete. “I’m grateful to have support from my supervisor Kimberly Cross at Tourism who is a leader and has taught me so much”, says Lacey Jo. My new career and healthy and sober lifestyle allows me to enjoy time with my family, bead work, volunteer and travel. I believe that you can accomplish anything that you set your mind too – I’m living proof! says Canadian. 🍁

Pumpkin Queen Creations is more than makeup and hairstyles

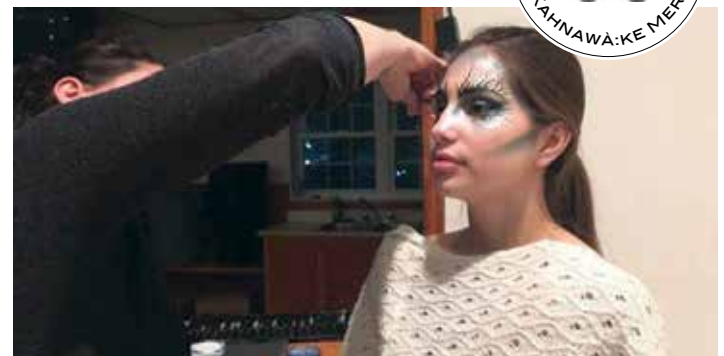
*By Jordan Standup
Freelance Writer*

If you haven’t yet heard of Pumpkin Queen Creations, it’s just a matter of time before you do.

“I’m a freelance artist. I’m primarily makeup artist. I do beauty and special FX makeup. I offer basic hairstyling to my makeup clients,” Pumpkin Queen Creations owner Jayme Leigh Glen explained. “I also do paintings, props and small home décor items, usually horror themed, but I do other things as well, such as Christmas, custom orders, etc.”

She talked about how she started her business.

“My services started years ago just doing Halloween makeup for myself and for close friends for fun. I’m an



Jayme Leigh Glen applies makeup to a client.

absolute horror fanatic. I became more confident in my abilities and started taking it a little more seriously each year,” Glen said. “Due to demand, I officially started taking appointments in 2014.”



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Employment & Training Success Story

Brandi Jacobs finds her voice on radio airwaves



Brandi Jacobs - Broadcaster and Traffic Reporter at K103 FM.

*By Jordan Standup
Freelance Writer*

Brandi Jacobs has become a household name in Kahnawà:ke thanks to her diligent work on the community's radio station.

"I'm currently working as an afternoon news broadcaster and traffic reporter at the K103 Radio Station," said Brandi Jacobs.

"My favourite part of the job is getting to express myself when I'm on-air with my co-hosts. I get to give my perspective on things and talk about stuff I'm interested in from time to time," she noted.

"I landed this job with the help of my Employment Counselor Angie Marquis through the Skills Link Program just over a year ago," Jacobs explained. "Once the program was complete around May, as I was in the program for two terms, I was fully hired at the station shortly after."

Like any new job, there were some learning curves along the way.

"Learning how to work all the technology, as well as memorizing highways and traffic cameras and where to find them, all proved to be quite difficult for me in my first three to four months working here, due to my lack of experience driving on any roads I needed to know about and I'm not much of a tech savvy person," Jacobs said.

"I was also working fairly long hours. I became

overwhelmed and dealt with a lot of stress during those first few months," she added.

Some aspects of the job came a bit more easily for Jacobs.

"When it came to learning proper writing techniques and research methods for news stories, I was considered a natural," she said. "Actually, speaking on the air was also a breeze for me. I didn't have as much stage fright as I thought I would. It took a bit of time to come out of my shell and be myself around staff, but eventually I got more comfortable."

Despite being a recognizable on-air personality, Jacobs admits that she is still a bit shy.

"One thing I still struggle with today is my shyness and inability to be assertive and interviewing people. I tend to get a lot of social anxiety in those situations," she said. "Many times when people are reluctant to give answers or make a comment on a story, I'm expected to push harder to get what I want and persuade them to deliver, but I don't really have it in me to do that."



Looking for a job?

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Employment & Training new initiative: Workforce Development



By Coreen Delormier
Workforce Development
Officer

What is workforce development? The objective of Workforce development is to work with individuals and employers and match employment opportunities with the workforce. For individuals the benefit is to acquire gainful employment and work experience, and develop their skillset. Employers can express their workforce needs and either match or provide training to individuals to meet those needs.

A recent example of workforce development in our community would be the First-Class Customer Service program held in conjunction with Playground Poker. This was designed to focus on developing or enhancing individuals' skills that would help them acquire employment, specifically at Playground Poker. More recently, a direct recruitment campaign with JFK

Quarry was launched with the goal of hiring up to 10 Concrete Truck drivers.

We are also focusing our efforts on assisting clients currently enrolled in vocational program and recent graduates to obtain employment in their field. There is an emphasis on French language and soft skills* training required in most cases, however, we assess each of these clients.

If you are an employer with training/upgrading needs, looking to improve or expand your workforce, please contact Tewatohnhi'saktha via Coreen.Delormier@kedc.biz. We look forward to working together for the betterment of our communities' workforce, says Delormier.

** Soft skills are a combination of interpersonal people skills, social skills, communication skills, character traits, attitudes, career attributes and emotional intelligence quotient among others that enable people to effectively navigate their environment, work well with others, perform well, and achieve their goals with complementing hard skills 🌸*

Freelance artist plans to access more programs in business journey

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She noted that there are some challenges to running your own business.

"Some of the challenges I face is booking clients on a regular basis. I do beauty makeup quite frequently as a freelance artist for photo shoots, weddings, baby showers, staff parties, holidays, etc. But the special FX make up is 95 percent in October," Glen said. "Also, keeping my supplies stocked can come with a pretty hefty invoice. Makeup supplies can be quite pricey. One of the biggest challenges I've noticed over the years is with a fully-booked day, balancing your appointment book times slots, contacting clients, running a cash box, making sure everything is sanitized and trying to do a client's makeup all at the same time is extremely stressful."

Kahnawake's leader in economic development has been a big help.

"Tewatohnhi'saktha's Businesses Services has



Glen specializes in both Glamour (left) and special FX styles (right) for clients.

helped me to advertise my business," Glen said. "Since the spring, I have had ads in Iorì:wase thanks to Tewatohnhi'saktha."

Tewatohnhi'saktha has also offered much more than that.

She participated in Tewatohnhi'saktha's Entrepreneurship Training Course and said she plans to access more programs as she continues her journey as a business owner.

"I learned a lot about running my business more efficiently and looking into future opportunities as well," Glen said. 🌸

Exploring new tourism opportunities for entrepreneurs



Kahnawà:ke tourism’s Kimberly Cross was out and about over the past few months attending the Bienvenu Quebec conference (BQ) in Gatineau QC on behalf of the Saint Kateri Tekakwitha Shrine’s new membership of the Saint Lawrence River Shrines, a five-shrine circuit along the south shore, in the Montérégie touristic region. “We are expecting a large increase of visitors who will be participating in the tour circuit. All of the shrines are full of history and it is just what religious tourists are

looking for – that something extra to do near Montreal, and on the South Shore! Being a part of this circuit will increase exposure for Kahnawà:ke to new markets. At the conference I met new tour operators, some who deal with clientele from Europe, Peru, Mexico and Japan!”

Cross also attended the International Aboriginal Tourism Conference (IATC) held in Membertou, Nova Scotia, where she was exposed to training activities and interesting key note speakers who shared real experiences in the export-ready category of tourism businesses. “Here in Kahnawà:ke, we receive many visitors, and our goal is of course to increase this each year. However, we are not yet 100% at the “market-ready” level, and must continue to work on our “export-ready” products. We need more entrepreneurs to step up and offer cultural-related business to showcase to the world – to share our culture, show who we really are. In the next few months I’ll be developing a new tourism strategy that focuses on how we can use our existing partnerships to improve what Kahnawà:ke has to offer.” 🌸



Tourism Christmas Concert

Kahnawà:ke Tourism teamed up with the St. Francis Xavier Mission and Kanien’kehá:ka Onkwawén:na Raotitíóhkwa to put on a free Christmas concert featuring local musical talent. The concert attracted more than 180 people, raising \$581.10 and a truck load of food for the Kateri Food Basket. The concert featured over 40 performers from Kahnawà:ke’s Encore!Sistema Music Program, the Mohawk Choir, KSCS Assisted Living



Kateri Food Basket benefits from final event of commemorative year concert



Young Adults Program.

Services, Jerry Curotte and Kwaharani Jacobs. “The participants and spectators really enjoyed the event, this is something we are hoping to bring back every year” said Tourism’s Kimberly Cross. The volunteers from the SFXM also offered refreshments after for all who attended. This concert was made possible from funds allocated for the celebration of Kahnawà:ke’s 300th anniversary in this location, and was the final event



marking the commemorative year. “I’d like to thank the volunteers from the SFXM, KSCS teen group and the staff who helped pull this event together” added Cross.




Tewatohnni’saktha Welcomes two new employees to the team



Charlie Taylor is a graduate of NOVA’s accounting program and has experience working in this field. His experience includes accounts payable and receivable, petty cash, payroll and pension payments. He came highly recommended from his previous employers and we are grateful to have him in our employ. Charlie is working in the position of Financial Clerk on an interim basis, filling in for an employee on maternity leave.



Frank Zacharie has been hired in November as a Security Guard for the Kahnawà:ke Office Complex. He has previous work experience in this field and comes highly recommended from his previous employers. His previous work history makes him a perfect fit for the job. Since November he has proven to be a great asset to our present security team at the complex. 

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